



Promotional Resource Group,  
Connecting the Promotional  
Products Community

# Why Us?

## Canadian Sales Team

- National Canadian, Bilingual Multi-Line Coverage (**7 team members**)
- Actively participating in over **30 trade shows a Year**
  - Manage & Staff Tradeshows across Canada
  - Traveling **PME Events/Seminars**
  - **Showroom Events** (Spring & Fall)
- Distributor/**End-client Shows**
- Virtual & In-person meetings with distributors across Canada
- Customer Service & Marketing Division in Canada



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## Marketing Services & Social Media

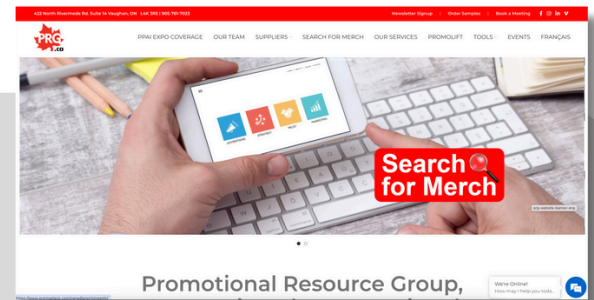
- Best Selling catalogue - Print & Digital - **English** and **French**
- **Industry Themed catalogues - Digital only**
- **Weekly English & French Email Campaigns** and phone calls to over 12,000 distributors across Canada
- Active Social Media presence on **Facebook**, **Instagram**, and **LinkedIn**
- PromoLift.ca - Captivating marketing websites for distributor partners
- **Company-branded sites** - 250 and counting company websites built
- **Personalized-branded sites** - 100 and counting individual websites built
- **Promolift Distributor Use**
- Trade Show Video Tours (LIVE) - **NATCON** & **PPAI Expo Vegas**

## Website & Product Search

- Complete Bilingual Website (PRG.ca) - **English** & **French**
- PRG product search - **English** & **French**
- All products with Canadian Pricing Only, with over 5000 searches per month
- **Supplier Exposure** on PRG.ca



prg.ca



Promotional Resource Group, World's Largest Promotional Supplier



promoexpo.ca

## Showroom & Warehouse

- **Newly renovated video showroom tour**
- **Catalogue & Sample fulfillment facility**

CHECK US  
OUT  
ONLINE



**2019 - 2024 PPC**  
**Top Multi-Line Supplier Winners**